

Additional Canines for Disabled Kids Projects

- A “Service Dog Portfolio” that the kids could keep information about their dogs in. Information like who did the training and what their contact information is, as well as a place to keep the contract (if there is one). This should be easy to carry so that the kids can take it to and from the vet or put it in a carry-on bag when they travel. It can act like a baby record, tracking weight, general health, vaccinations, surgeries, etc. Some companies that cater to dogs (pet food, pet health) have these for dogs in general. You can build on this and add special features. Have fun with this.
- An e-mail newsletter – good for donors and clients. Dr. J. has some samples from IAADP (International Association of Assistance Dog Partners. You can find other samples out there. This would be digital and focus on CDK. CDK could print out copies as needed. You will be creating a prototype and get your information from the website. If we need/want additional information, we can ask Kristin.
- Certificates of recognition for people who have helped CDK. People could help with money, time, in-kind donations, etc. You probably want to develop a hierarchy for this. You can have designations such as bronze, silver, gold, platinum. You’d want to figure out what types of things people would do to get the levels of recognition. Should there be some type of recognition ceremony? What types of things might people donate toward and get a recognition plaque? Hospitals often have benches, atriums, etc., named in honor of someone who has donated.
- A new brochure. CDK has an old, trusty brochure that they have been using for years. It is getting worn and a bit outdated. Much of the information is still good and you will include. But it needs a new design. Also, it has inserts, which is never a good idea. Can we redo it as a standard brochure? Would it be better as a booklet?
- An activities booklet for K-2. This will be something that will teach all children about assistance dogs and disability. Dr. J. has samples of one for grades 2-4 that can give you ideas.